



2017 Best of Pasadena Readers' Poll Rules and Methodology

The Best of Pasadena Awards are open to all people, places and businesses located within PW's circulation area of Pasadena, South Pasadena, Altadena, Arcadia, Eagle Rock, Glendale, Alhambra, Sierra Madre, La Canada, Montrose, and San Marino.

Readers may vote either by paper or online at pasadenaweekly.com. Readers must fill out their own ballot, and *must* include a valid email address. By voting, voters agree to join Pasadena Weekly's mailing list. Only votes from emails registered with Pasadena Weekly will be valid.

Only one ballot per IP address will be accepted for votes cast online. Any ballot containing votes for the same individual or business in more than 3 categories will be disqualified.

Multiple ballots with what in our judgment contain similar voting patterns and/or with similar handwriting will be disqualified. Any businesses or individuals suspected of attempting to circumvent the rules will be disqualified from award eligibility. Businesses or individuals offering incentives or compensations to voters will be disqualified from award eligibility.

The voting period will begin on Thursday, July 27. All paper ballots must be received in the office of Pasadena Weekly by 4 PM on August 23. Online voting will be close on Aug. 27.

Except in the case of ties, each category will have one Winner and two Reader Recommended (runner-up) awardees. The maximum number of awards (Winner and/or Reader Recommended) is three per entity. Awardees will be notified by the staff of PW only and the results will be published in the Best of Pasadena Issue dated October 5, 2017. Awardees will also be invited to the exclusive Best of Pasadena Winner's Party scheduled for October 5 at Noor Ballroom.

Be aware that PW WILL VERIFY each email ballot. All voters will receive an email confirmation; this email also provides a feedback loop in case the individual suspects their email was used without permission on a ballot. ***Businesses that use customer emails for voting purposes without permission will be discovered and will be ineligible for award consideration.***

The Best of Pasadena Awards are determined by the readers of Pasadena Weekly. The management and staff of Pasadena Weekly do not determine the winners and the results may not reflect the viewpoints of the staff of PW.